

APRIL 11, 2025

6:00 PM COCKTAIL RECEPTION | 7:00 PM DINNER | RENAISSANCE HOTEL LEGACY WEST | COCKTAIL/BLACK TIE OPTIONAL

SCHOLARSHIP & AWARDS DINNER

(To Purchase a Table or Sponsorship, See Reverse)

Join us for the Live Like Knox Foundation Inaugural **Above the Clouds: Knox's Legacy Awards and Scholarship Dinner**. This inspiring evening celebrates Knox's enduring legacy and showcases the touching stories of kindness from our chosen 2025 graduating seniors, recipients of our #KindnessCarriesOn Scholarships.

Prepare to be motivated by our distinguished keynote speakers **Herman "Herm" Edwards** and **Katie Wood**.

Don't miss this opportunity to honor kindness, support future leaders, and be part of Knox's lasting legacy.



Herman "Herm" Edwards
Keynote Speaker

Coach Herman "Herm" Edwards is a former **NFL and college head coach**, and a current **ESPN football analyst** who appears across a variety of shows including **SportsCenter, Get Up** and many **ESPN radio programs**.

He is a former head coach at **Arizona State** where he led the **Sun Devils** to three bowl games in his first four seasons in Tempe. Also at ASU, Edwards contributed in many other aspects of the university including serving as a **Professor of Practice in the Walter Cronkite School of Journalism and Mass Communication**, where he was a guest lecturer and held periodic discussions around sports and media.

Edwards is a former **NFL head coach for the New York Jets and Kansas City Chiefs**, where he led both teams to the postseason in his inaugural season.

Edwards spent nine years in the **NFL as a defensive back with the Philadelphia Eagles**. While with the Eagles, he never missed a game in nine seasons, started in Super Bowl XV and his 33 career interceptions remains tied for second most in franchise history.

Edwards is a consummate team member, always charity minded, and an ambassador for the game of football. Past recognitions of Edwards' efforts have included being named the **Walter Camp Foundation Man of the Year; Team ESPN Commentator of the Year** and recognized by **Shell Oil Company with the Shell Legacy Award**.



Katie Wood
Opening Speaker

Katie Wood is a thought leader, entrepreneur, and author of **"A Simple Seed"** journal. In 2014, she transitioned from a 10-year career in teaching special education to fully embracing entrepreneurial life. Katie speaks frequently at training events, schools and is also developing several business ventures. She has spoken at **AthenaHealth, Takeda, Splunk, Providence College** & the keynote speaker at **Rodan + Fields**, which was the #1 Skincare company in North America. Katie was a speaker on Worldshaker for **Women with Oprah's mentor Tim Storey & a keynote speaker alongside New England Patriots captain, Matthew Slater** at a foundation event in Boston. A **"Simple Seed"** has been ranked a **best-seller on Amazon, #1 in All Children's Books, #1 in Happiness Self-Help, and #5 in all books & recently acquired by Penguin Publishers**. The journal has been featured on **The TODAY SHOW, NBC, Entrepreneur Magazine** and several podcasts including **The Gratitudeology podcast with Jamie Hess**. Katie was also a **walk-on to a Division 1 Basketball team at Providence College** and a two-year captain. Among her successes, Katie credits her most rewarding role as that of mom to her 4 wild and fun-loving kids and being a fire-wife.

ABOVE THE CLOUDS "DREAM TEAM"

EVENT CHAIRS

Kimberly Dydalewicz
Rita Santamaria
Kelly Shearer

EVENT DESIGN CHAIR

Carmen Fraza

EVENT COMMITTEE

Adriano Araujo
Stefani Araujo
Ray and Katrin Bayat
Damon and Jane Blythe
Amanda Cook
Adam and Jody Daley
Kevin Dydalewicz
Kaden Dydalewicz
Renee George
Amanie Hashim
Erika Hernandez

Stefanie Kennedy
John and Kristina Kleckner
Karla Larraga
David and Mindy Medick
Matt and Jessica Norton
Nicole Rambo
Alex and Dianna Robles
Dana Runge
Dave and Laine Santamaria
Kristin Thrasher
Paul and Colleen Wooldridge

JOY

LEADERSHIP

COMPASSION

IT'S COOL
TO BE KIND

CHARACTER

EMPATHY

CHOOSE
KINDNESS

SMILE



THE SKY'S THE LIMIT \$15,000

(2 AVAILABLE)

Two premium placement tables (Each table seating for 8) | Prominent logo recognition on all event materials: invitation, digital event signage, social media, and program | 3 minute presentation at event



RAIN DROPS RECEPTION \$6,000

(1 AVAILABLE)

Seating for 8 | Signage in Reception Area | Logo on all cocktail napkins | Recognition in all event materials, social media, and program



REACH FOR THE STARS \$10,000

(1 AVAILABLE)

One premium placement table - Seating for 8 | Prominent logo recognition on all event materials: invitation, social media, digital event signage, and program



WALK IN THE CLOUDS \$5,000

(1 AVAILABLE)

One premium placement table - Seating for 8 | Logo Signage: Valet sponsor at valet stand, social media, and program



OVER THE RAINBOW \$8,000

(1 AVAILABLE)

One premium placement table - Seating for 8 | Logo recognition on all event materials, social media, digital event signage, and program



CLOUD GAZER \$3,000

(1 AVAILABLE)

One Table - Seating for 8 | Recognition on program



DREAMWEAVER \$2,000

One table - Seating for 8



RAINBOW A/V SPONSOR \$6,000

(1 AVAILABLE)

Seating for 8 | Recognition on all event materials, social media, and program



FOR HOTEL RESERVATIONS

Attendees can reserve a room at the Renaissance Hotel at a discounted rate of **\$199 per night**.

Last Day to Book: 3/28/25



The **Live Like Knox Foundation** honors and celebrates Knox's "Knoxy Bear's" Legacy by supporting children in need and recognizing graduating seniors who embody Knox's spirit of kindness.

Since its inception in July 2024, the **Live Like Knox Foundation** has made significant strides in promoting kindness and supporting communities. With a dedicated team of **7 executive board members** and **43 Kindness Krew members**, the foundation has **raised over \$300K from 900+ generous donors** to carry on Knox's legacy. We held over **12 community outreach programs**, donated **clothing**, hosted the **KDO basketball tournament**, provided boxes of snacks for Frisco Love Pacs, collected over **350 pairs of shoes**, spread joy with **400 bears** to hospitals across Texas and rotated **300+ yard signs** through Texas, Florida and Louisiana to **spread kindness**.

* Your donations are tax deductible to the extent of the law.

The **Live Like Knox Foundation** is a charitable organization under section 501(c)(3) of the Internal Revenue Code

Questions? Please email: livelikeknox@gmail.com

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COMPASSION

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